Prevent Fires - Preserve Our Resources

JOSHUA JOURNAL

GATEWAY TO THE JOSHUA TREE NATIONAL MONUMENT

Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

Vol. 3, No. 39 JOSHUA TREE, SAN BERNARDINO COU NTY, CALIFORNIA WEDNESDAY, JUNE 2, 1948 5c PER COPY

The Forward O. P.

Judging from the number of empty beer cans, wine bottles and assorted pcinic leavings now littering the 29 Palms Hiway from the Devil's Garden to the Oasis Village the housekeeping habits of the great American touring public would shame any self respecting hog. One disadvantage of the non-returnable container is the fact that it's too easy to throw away.

Some people think that lightning won't strike twice in the same place. But a certain denizen of the desert (the Chamber of Commerce won't let me name it) doesn't resemble lightning at all, at all. Ask Fred Marble if you don't know what I'm talking about.

We should all get together and send a note of thanks to the weatherman for being exceptionally good to our desert this past weekend. He gets plenty of abuse from less favored areas and maybe we could bring a little sunshine into his life.

Joshua Couple To Wed Soon

Gladys Teeter, local agent and operator for the Telephone company, and Herb Longshaw, new owner of the Desert Trading Post, announced Sunday their engagement and approaching marriage. The ceremony will probably take place within a month.

The bride-to-be has resided in Joshua Tree for a year and a half. She is the daughter of James Teeter of Independence, Missouri. During the war Gladys was a member of the WAC stationed at Daytone Beach, Florida.

The prospective bridegroom is a native of Ohio where he was in business before coming to California. He also served as a member of the armed forces in Africa and Germany with an anti-aircraft battalion.

PTA to Treat at Swim Party

The pupils of the Joshua Tree School will be treated to a Play Day party at 29 Palms on Friday, June 4th, according to an announcement by Mrs. Mayme Delaney, secretary of the local PTA. Swimming, games and a picnic lunch will be the order of the day.

The children are asked to bring swim suits, towel and sandwiches. Parents and friends who attend are requested to furnish a covered food dish. The PTA will serve pop, lemonade and ice cream.

The bus leaves Joshua Tree school at 9:30 A.M. and will arrive home at 2:45 P.M.

The committee in charge will be Mrs. Florence Hover, Mrs. Mayme Delaney, Mrs. Leora Bryant and Mrs. Florence Wheeler.

Holiday Visitors Flock to Desert For Long Weekend Vacation

Joshua Tree and the entire desert region from Morongo Valley to 29 Palms was filled with holiday tourists and visitors taking advantage of the extra long Memorial Day weekend. Hotels, motels and cottages were taxed to the limit of their capacity and many worshippers of the desert sun had to find accomodations elsewhere.

Added attractions that lured many of the vistors were the Chamber of Commerce barbecue at Morongo Valley and the Fiesta celebration at 29 Palms. From Friday evening until Sunday night the highway was filled with a moving stream of traffic. Even on Monday morning many cars were observed heading for this desert.

By Saturday noon it was reported that all motels were filled in 29 Palms. In Joshua Tree guest accomodations of all sorts were showing the "No Vacancy" signs. Grocery shelves were nearly denuded of merchandise before Sunday. On Sunday most of the restaurants had sold out completely. Hurried calls were sent out to supply services for larder replenishments in order to care for the guests during the remainder of the holiday.

Metropolitan political forecasters predicted a light vote in the primary election on Tuesday because of the long holiday and the lack of major campaign issues.

Many of the tourists and sightseers brot their lunches and took advantage of the perfect weather to spread their table cloths on the sand along the highways. Travel in the Joshua Tree National Monument was heavy. Filling stations and garages did a rushing business.

In spite of the heavy traffic no major and few minor accidents were reported. The holiday crowds were in a good mood and displayed a friendly spirit in spite of highway congestion. The spell of the desert was at its best and everyone seemed to enjoy the Memorial Day holiday.

Longshaw Buys Trading Post

The Desert Trading Post, first grocery and meat market established in Joshua Tree, was purchased last week by Herb Longshaw from Mr. and Mrs. Hubert Aldridge. The new owner assumed the management of the market last Saturday.

Longshaw formerly lived in Alhambra where he was associated with his brother in the Longshaw Greeting Card Company since his separation from the service. He served 3½ years with the Army in an anticraft unit in the African and European theatres. Before the war he was in the grocery and restaurant business in Ohio.

Hubert and Grace Aldridge conducted the Trading Post for two years and Mrs. Aldridge will continue as postmaster. Hubert's plans had not been announced at press time.

"Our policy", said Longshaw, "will be to keep prices right and to offer a complete market service. We welcome suggestions from our patrons for the betterment of our service."

The Trading Post will be open from 8 a.m. until 7 p.m. on week days and from 10 am until 4 p.m. on Sundays and holidays. Tom Gidney will continue in charge of the meat department. Assisting the new owner in the grocery department will be Mrs. B. B. Wilds and Howard Burns. Burns, a former Marine, is now starring at third base for the Joshua Cubs.

Cubs Climb Out of Cellar; Beat Marks 6 to 5

The Joshua Tree Cubs nosed out the Character Roomers last Thursday night at Gilpin Field in a tight battle to determine the occupant of the bottom spot in league standings. The final score was 6 to 5. Playing without the services of Fred Marble, star pitcher who tangled with a rattlesnake for the second time in a week, the Cubs uncorked a good brand of baseball to win.

The Marksmen, first up, bunched four hits to score 2 runs in the first inning. The Cubs took advantage of Berryhill's first frame wildness to tally once. The second inning was scoreless. The Characters did nothing in their half of the third

(Continued on page 6)

Sun Valley Gets More Turkeys

With the arrival last week of several batches of turkey poults totalling nearly 2,000 the number of potential holiday dinners was almost doubled at Sun Valley Acres. Ranchers in this ideal turkey raising area were busy for several days testing brooders and preparing brooder houses and pens for the influx of "goofy gobblers."

First to arrive were 400 lively youngsters at the Schroeder Brothers new model ranch on Thursday afternoon. On June 9th 600 more will arrive. Completing this years crop will be 1,000 expected June 16th and a final shipment of 500 on June 27th.

Friday morning Abel Terrazza inaugurated his new quonset hut brooder house when he received 1100 of the downy poults. The Terrazza family with the assistance of Bob Kroes spent the day teaching the young birds to find the feed and water troughs.

At the P. A. Dutton ranch the 11 week old flock of 435 was augumented by 475 young ones which arrived on Friday. After a few weeks of growing in the brooder house the small ones will be turned into the sun pens already prepared for them.

The Bob Kroes-Halstead flock now numbers 2,000 fine looking birds. Mecause of the high temperatures prevailing now the usual 6 to 8 week period in brooder houses can be measurably shortened. The desert sun seems to have an excellent effect on the growth and general health of the broad breasted fowl.

The first turkeys that were started this year in Sun Valley will be prime and ready for market about the first of September. These are earmarked for U.S. forces abroad. From that time until Christmas a steady supply of America's national dinner bird will be going to the markets.

According to agriculturists and marketing associations this year is expected to be favorable for turkey raisers. It is estimated that the number of turkeys will be about 25 percent less than last year. This and the expected large grain crop will give growers a better profit on birds marketed this season.

When the last shipment of poults is received the total turkey population in Sun Valley will be better than 6,000.

ay ajydd

Brahms Buy Model Turkey Ranch

Mr. and Mrs. Harry J. Brahm of Bellflower last week purchased the Bunker Model Turkey ranch at Sun Valley and will move in the latter part of this week. The ranch was built about a year ago and occupied for a time by the Robert Morrises. It was completely redecorated last week and the large front porch enclosed. Charles A. Mitchell acted for the buyers and the Bunker Land Company.

Mr. and Mrs. Brahm have three small sons of school age. Mrs. Brahm will be a teacher at the elementary school in Yucca Valley next year.

Desert Masons Hear Banning Speaker

Members of the Desert Masonic Club were addressed at their meeting in the Joshua Tree Community Hall last Friday night by Mr. Crawford, Junior Past High Priest of Desert Chapter, R.A.M. of Banning. Crawford gave an interesting lecture on "Ancient Masonic History."

After the meeting the members partook of doughnuts and coffee.

Hundreds Attend Morongo Barbecue

Heaping platefuls of barbecued beef, beans, salad and buns accompanied by cups of steaming coffee were served to hundreds of desert folk and city visitors last Sunday at the annual affair staged by the Morongo Valley Chamber of Commerce. From noon until evening the lineup at the serving counter continued. Fair, sunny weather favored the sponsors of the outdoor Memorial Day celebration.

The wheel of fortune and the mechanical devices as well as the soft drink and beer bar under the trees had plenty of patrons thruout the day. In the afternoon a group of entertainers under the direction of Mary Wallace of Hollywood pleased the crowd with specialty and ensemble dance and musical numbers. In the group of talented performers were tiny tots of five or so and teen agers who drew plenty of applause.

In the evening modern dances were interspersed with old time square dances for the pleasure of the participants.

The Joshua Tree ambulance was on hand and D. F. Geil announced to the celebrants that contributions would be accepted for the carrying on of ambulance service in the district.

Traffic to and from the festival grounds was heavy thruout the afternoon and evening. The many visitors to the desert for the long holiday weekend helped to swell the attendance that made a success of the occasion for the Morongo Chamber.

The Personal Touch

Mrs. Fanny Dipwick of Minneapolis arrived last Wednesday to be the guest of Mrs. Julia Laughlin.

Mr. and Mrs. James E. Manning of Bountiful, Utah, are visitors at the home of Mr. and Mrs. Guy Peterson. They are experiencing the charm of our desert for the first time.

Mr. and Mrs. D. W. Downey of Los Angeles spent a few days last week at their duplex on El Reposo.

Mrs. Thomas F. Rogers was delightfully surprised on her birthday last week by friends who brought with them birthday cakes and refreshments. Helping Mrs. Rogers celebrate her anniversary were Mrs. Clella Herdman, Mr. and Mrs. William Kirch, Miss Louise and Mr. and Mrs. Kenneth L. Williams.

Mr. and Mrs. Meredith Willey returned last Saturday from Los Angeles to remain in Joshua Tree for several weeks. The Willeys have rented one of the Conner apartments on Sunburst Circle.

Armstrong Linoleum—Lyons Furn.

A surprise potluck supper honoring Mrs. Julia Laughlin was given at her home last Tuesday evening on her birthday anniversary. Present were Mr. and Mrs. Gerald Papendick, John Bild and his mother, Mr. and Mrs. C. O. Peterson, Mr. and Mrs. W. D. Jinkins of Yucca Mesa, Mrs. A. L. Brill of 29 Palms, Virginia Hurling, Henrietta Pepper, Edythe Fraetis and Mrs. Laughlin.

Weekend guests of Miss Gladys Teeter were Mary Schultz and Gus Schwartz of Long Beach.

At Grandview Motel for the Memorial Day weekend the guest list included Mr. and Mrs. A. V. Brown of Pomona, Ross Brown of Los Angeles, Mr. and Mrs. E. L. Schultz of Bellflower and Mr. and Mrs. Streiber of Los Angeles.

Magazines — The Gift Box.

Merry Graybill of San Bernardino arrived Saturday for an extended visit with Mr. and Mrs. Robert Kroes at their Sun Valley ranch. Miss Graybill has just returned from a trip to Pennsylvania.

Spending the holiday weekend at Mira Monte Courts were Mr. and Mrs. C. B. Halstead of Burbank, Tessie Smith and Ethel Reeves of Los Angeles, and Mr. and Mrs. C. C. Weisbair of Bell. Elizabeth Marshall of Hollywood was a guest of Miss Josephine Jackson.

JOIN THE JOLLY BOYS.

Mrs. Chester R. Bunker and Miss Zelma Gregg of Los Angeles spent the weekend at the Clubhouse.

Mrs. Charles Peyton and her daughter, Mrs. Archer Gibson, of Hollywood are spending a month at Desert Air Lodge.

Larry Gray, now employed at the Douglas Long Beach plant, was a guest at the home of his sister and brother-in-law, the Don Houghtons, for the weekend.

Guests during the long weekend at LeOrra Courts were Miss Ann Bacon, Mr. and Mrs. J. Kelly, I. B. Dole and party, Mrs. Harriet B. Davies and Miss Joan Davies, Mr. and Mrs. Cadell and Mr. and Mrs. Herbert T. Marcy, all of Los Angeles, Mr. and Mrs. W. F. Menk of Venice, Mr. and Mrs. F. W. Davis, "Deadwood Dick" and "Rancho Ruth" Davis and young son of Hollywood, and Mr. and Mrs. Gant of Santa Ana.

Patio furniture — Lyon's Furn. Co.

Christy Nelson, Los Angeles attorney, and Henry Beaver were Journal visitors during their weekend stay in Joshua Tree.

Mr. and Mrs. Arthur Gerhard of Los Angeles spent the weekend at their Rancho Pequito in Joshua Tree. Occupying the other cottage at Rancho Pequito were Mr. and Mrs. Fred Williams of Los Angeles.

Cigars & Cigarettes—The Gift Box

A surprise party for Mrs. George Ledesma was given by Mr. and Mrs. Robert Kroes at their Sun Valley home last Saturday evening. The occasion was Mrs. Ledesma's birthday anniversary. The friends who brought the birthday cake and all the trimmings were Mr. and Mrs. C. B. Halstead of Burbank, Mr. and Mrs. Perry Dutton, Sr., and the Perry Duttons, Jr., Miss Merry Graybill of San Bernardino, George and Dean Ledesma, the honoree and the host and hostess.

Mr. and Mrs. Steve Hulka, their daughter Mrs. Gertrude Eller and her son Garry, were holiday guests at Golden Tree Lodge. They are from Los Angeles.

Dr. and Mrs. Harry Teege of Hollywood spent the Memorial Day holidays at their Joshua Tree home on Sunburst Circle.

Office furniture—Lyon's Furn. Co.

At their Joshua Tree cabin for the weekend were Mr. and Mrs. Don Steele of Los Angeles. The Steeles are former residents of Joshua Tree.

Mr. and Mrs. Bob Downer of Los Angeles were holiday weekenders at their home on Valley View Circle.

Journal Ads Pay Dividends to the Advertisers

Sheppard Speaks To Reserves

Speaking before 200 reserve officers of San Bernardino and Riverside Counties at the San Bernardino Air Base Officers Club last Wednesday night Congressman Harry R. Sheppard said that lack of sympathetic and understanding leadership was responsible for the present muddled state of affairs in the Army reserve program. Congressman Sheppard has been responsible in part for the efficient working of the Navy Reserve. He expressed regret that he could not be more closely associated with Army reserve affairs.

Asked by officers present about his views on retirement pay for National Guard and reserve officers Sheppard said that in his opinion the Senate measure providing for retirement of such officers was good and should be passed as expeditiously as possible. Passage of the bill would stimulate interest in the reserve activities by officers who otherwise might lose their enthusiasm. Unified action by all reserves, the Congressman declared, was the best way to make known their wants and to get action from the Nation's lawmakers.

Asphalt Tile — Lyons Furn. Co.

Speaking for the 672nd Composite Group Col. Swayer asked Sheppard to exert his influence to better conditions for Reserve officers and men to convey the dissatisfaction of local reserves to the Congress.

JOIN THE JOLLY BOYS.

Baseball Results

The Kenny Druggists kept up their race for the 29 Palms League title by going on a rampage to defeat the Smoke Tree Broilers last Tuesday night 22 to 8. Johnny Bagley went completely berserk and slammed out three home runs. Tom Nicoll was the winning hurler and John Stratton was the losing pitcher.

Off to a slow start the Oilers made up for lost time by trimming the Lafferty Wildcats 23 to 8 last Wednesday night at Gilpin Field. This keeps the winners still deadlocked for top place with Kenneys. A big third inning resulted in 15 runs for the victors. Fuzzy Mann won his fourth pitching victory and Bob Lake and Vic Pierce alternated on the mound for the losers.

PLAZA CAFE
Next Door to Post Office — 29 Palms
Open Monday thru Saturday — 6:30 A.M. to 8:30 P.M.
PRIVATE PARTIES ON SUNDAY

Fresh & Frozen FOODS — Choice MEATS
General Merchandise
BAGLEY'S
AT THE PLAZA — TWENTYNINE PALMS

Dine in Cool Comfort at
DESERT STEAK HOUSE
Cold Plate Lunches
Summer Salads
BREAKFAST — LUNCH — DINNER
Steak Dinners - Home-made Pies
Closed Thursday
Phone 0831 — Joshua Tree

Cool Off at Our Fountain
Sodas - Sundaes - Malts
Sandwiches & Cold Plates
* * * * *
Sun Tan Lotions — Sun Glasses
Kenney's 29 Palms Drug Store
At 4 Corners — Twentynine Palms
— TRY THE DRUG STORE FIRST —

OUR MOTTO
"Square Dealing, Quality Merchandise, Cleanliness and to serve you the Best."
29 Palms Bakery
Phone 642

JAMESON'S
WHEEL & FRAME ALIGNMENT
BODY & FENDER WORK
AUTO PAINTING
280 E. Ramsey, Banning
In Rear of
DESERT REFRIGERATION CO
Phone 2084

PERMANENTS FINGERWAVING HAIR STYLING
Cleta's Coiffure Cottage
A MODERN BEAUTY SHOP
Phone 7271 — Joshua Tree

STUBBS MEN & WOMEN'S SHOP
AT THE PLAZA — TWENTYNINE PALMS
MERLE NORMAN COSMETICS
SUN SUITS
SHORTS--PEDDLE PUSHERS
HENDAN SHIRTS
LEVI STRAUSS COTTON PLAID SHIRTS FOR MEN
WESTERN STRAWS
FRONTIER STYLE KHAKIS
BLUE JEANS

SEE OUR SELECTED LINE OF USED CARS
FORBES MOTOR CO.
CHARLES LIGON, Manager
255 E. Ramsey — Banning

LAMBERTY'S YUCCA VILLAGE DRUG STORE
FOR
GRADUATION GIFTS - GRADUATION CARDS
We will help you with your selection and gladly wrap them in gift wrappings.
MAKE OUR POPULAR DRUG STORE—YOUR STORE For Your Every Drug Need or for a REFRESHING DRINK AT OUR FOUNTAIN
LAMBERTY'S DRUG STORE
Yucca Valley, Calif. — Phone 7503

Yucca Valley Notes

Guests at Lombardo Motel for the Memorial Day weekend were May Larsen and Alice Derbinphire of Long Beach, Raymond Klynn, Cecil McGonigal and Charles Hall of Los Angeles, Ray Ebersole and H. Woche of Riverside, C. Rocholze of Riverside, Messers Garner, and Walling of Riverside, Rosa Rice of San Gabriel, Mr. and Mrs. C. H. Harlan of La Grange, Illinois, Mr. and Mrs. I. L. Pomeroy of Long Beach, Mrs. R. Gordon of Long Beach, Mr. and Mrs. Becker, P. L. Baldwin, L. B. Moore and Dorothy Warren of Los Angeles.

Mrs. Mary Lombardo spent last Wednesday and Thursday in Los Angeles.

Platform Rockers—Lyons Furn. Co.

Mrs. Norma Bunker and her daughter Lynn came from Los Angeles to spend the holidays with her parents, Mr. and Mrs. Fred La Ferney.

Holiday guests at Hatrack Motel were Mr. and Mrs. Robert Wallace of Long Beach, Mr. and Mrs. Peter Peterson of Maywood, Mr. and Mrs. Ben Peilshman of Los Angeles, Jean Maggard of Los Angeles, Mrs. Ray Thompson of Wilmington, Mrs. Kay McDonald of Wilmington, Mr. and Mrs. A. V. Adams of Mentone, Mr. and Mrs. Theo. Osborne of Los Angeles, and Mrs. Ethel Christensen of Wilmington. Mrs. Christensen is a sister of Mrs. Zeller of the Hatrack.

JOIN THE JOLLY BOYS.

Bouchey's, the popular Yucca Valley restaurant and cocktail bar, will be closed from June 1st until September 1st.

William Vilhauer and his sons Philip and Denton of Southgate spent the holidays in Morongo Valley. They are frequent visitors to our desert.

Candy Bars — The Gift Box.

Health for All

(The good work of the San Bernardino County Tuberculosis and Health Association is known to every resident of the County. Because the Joshua Journal wishes to assist the health improvement program we will publish, whenever space permits, articles of interest to all citizens of this great area. This is the first in a series sent to us by Mrs. Bertha Lee, executive secretary of the Association. Ed. note.)

HOW YOU CAN HELP THE TB PATIENT

If some member of your family has tuberculosis, probably you already realize that you have important responsibilities in helping him get well.

Complete bed rest — full-time relaxation of both his body and mind —is a major part of his treatment. The best place to get this type of rest is at the tuberculosis hospital or sanatorium where there are facilities and trained personnel to help him. But, unfortunately, the family and friends of a patient can hinder the patient's progress by a lack of intelligent cooperation.

To understand and so help the tuberculosis patient, it is well for you to know scomething about the illness. When tuberculosis germs enter the body, they frequently settle in the lungs. The resistance forces of the the body may kill or wall off the germs. But if there are too many germs for the body to fight, or if the body's resistance has been weakened, the germs get the upper hand and active tuberculosis is the result.

When a tuberculosis patient is getting complete rest, his diseased lung has a chance to heal. The lungs are vitally involved in every sort of physical or mental effort. A patient resting in bed breathes less deeply and less often than when he is up and about. Any exercise gives the lung extra work. Deep breaths may tear the little "walls" that the body builds round the tuberculosis germs to keep them from spreading and doing additional harm.

His routine of complete rest, important as it is, may not be easy for the tuberculosis patient. Your cheerfulness, patience and encouragement will do much to help the patient realize that his rest must continue for as long as his health requires.

Since worry and emotional upsets are as harmful to the tuberculosis patient as physical exertion, he will never get well if he worries about his family or broods over his illness and his future. Certainly he should not be made to feel cut off from family life. But in your letters and during your visits, the interesting and amusing incidents of home life should be stressed, not the troublesome ones.

The patient may grow weary of rest in the hospital and want to get back to the home. Help him to understand that the doctor knows best when his treatment has progressed to the point where he may return to family life. Point out that regaining his health is well worth the months of treatment. Encourage him to make confident and sensible plans for the future, which plans have been thoroughly discussed with the hospital staff.

In the next article, using vacation time wisely will be discussed.

This column is sponsored, in the interest of better health, by.
SAN BERNARDINO COUNTY TUBERCULOSIS & HEALTH ASSOCIATION
368 Court Street
San Bernardino, Calif.

Gidneys Do well At Bingo

Mr. and Mrs. Tom Gidney walked off with the lion's share of the prizes at the Sportsmans Club bingo party last Friday night. Tom drew the first door prize, a beautiful table lamp, and Mrs. Gidney won the giant jackpot in the bingo session.

Gray Krumcke was awarded the second door prize, a plastic cigaret box. Third prize, a spark plug cleaning job and a couple of spark plugs, went to Mrs. A. M. Gillette. The consolation award was won by the donor, Kenneth L. Williams, of the Gift Box. He promptly gave it to a junior miss.

Officiating for the Sportsmans Club were John Coulter, Don Houghton, Bob Garry, Harry Wheeler and Joe Wagner. Refreshments were handled by Mrs. Florence Wheeler.

Newspapers — The Gift Box.

For Lazy Appetites

By Frances Lee Barton

THIS is the time of year when you are apt to have tired appetites to deal with. The zest for food is sometimes less keen these first warm days, yet any amount of urging still adds up to very little in results. There is a more practical way to do your prodding. Serve something new and different — something that is attractive to look at; that inspires the Mmm-what's-in-this? approach; that tastes extra good. You will find all of these qualifications in Piquant Tongue Mold — a refreshingly satisfying main course salad to serve right now.

Piquant Tongue Mold

1 package lemon-flavored gelatin; 2 cups hot water; 2½ tablespoons vinegar; ⅛ teaspoon salt; 1 teaspoon scraped onion; 3½ cups chopped boiled tongue; ½ cup chopped dill pickles; ½ cup mayonnaise.

Dissolve lemon-flavored gelatin in hot water. Add vinegar and salt. Chill. When slightly thickened, place in bowl of ice and water and whip with rotary egg beater until fluffy and thick like whipped cream. Fold in onion, tongue, pickles, and mayonnaise. Turn into loaf pan. Chill until firm. Unmold. Garnish with crisp lettuce and radishes. Makes 10 servings.

29 Palms Liquor Store
Complete Line of Liquors
AND
Cold Beer
OPEN DAILY
Twentynine Palms, California
Verne KAVANAGH Leone

SEE
RAY T. CARTER
FOR
Utility Houses 10x12
COMPLETE ON THE EXTERIOR
Full Price Erected $350.00
Delivered in Morongo Area
New Location — Inquire Shell Service, Morongo Valley, Calif.

GROCERIES — VEGETABLES — MEATS
DESERT TRADING POST
Under New Ownership
* * * * *
We intend to bring Joshua Tree a Complete Market at Prices we think will be right.
Herb Longshaw
Open 8 to 7 Daily — 10 to 4 Sundays & Holidays

UPHOLSTERING—DRAPES—SLIP COVERS—CRAFT ITEMS
MARGRET'S CRAFT SHOP
FURNITURE REFINISHED
MARGRET BAIR — Phone 7251 — Joshua Tree — Box 33

For Dependable Building See
BLOOM & DUVAL BUILDERS
LICENSED GENERAL CONTRACTORS
Box 91 Joshua Tree Phone 7441

F. F. BRANTHOOVER
LICENSED CONTRACTOR
Builder Better Buildings
JOSHUA TREE, CALIF.

"One Estimate Convinces"
RURAL MAIL BOXES
MEDICINE CABINETS
RUBBER GARDEN HOSE
BEHR REDWOOD FINISH
NU-METAL WEATHER STRIPPING
S. and L. BUILDERS SUPPLY
Phone 7500 Yucca Valley, Calif.

IT'S HERE!
The Latest Champion
Cleaner and Tester
Precision Built for Accuracy
5c per plug
Large Assortment of Plugs
Additional Gas Mileage Will Pay the Cost
Summer Driving ACCESSORIES
CAR RUNNING HOT?
Radiator Back Flushing Our Specialty
DEPENDABLE LUBRICATION
DON'S CHEVRON SERVICE
JOSHUA TREE

JOSHUA JOURNAL

GATEWAY TO THE JOSHUA TREE NATIONAL MONUMENT

Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

PUBLISHED EVERY WEDNESDAY
By the
JOURNAL PUBLISHING COMPANY
JOSHUA TREE, CALIFORNIA

GERALD O. McMILLEN ..... Editor
MARY BURSON ..... Advertising

TELEPHONE 7777

Subscription Rates - - - - - - Per Year $2.00
Advertising Rates Quoted on Request
'Entered as second-class matter August 12, 1946, at the Post Office at Joshua Tree, California, under the Act of March 3, 1879."

News items and advertising copy may be brought or telephoned to the office of the Joshua Journal until 3 P.M. Sunday for inclusion in the following Wednesday's edition.

UNPREPAREDNESS

The terrific influx of holiday visitors to this great desert region caught many of the business establishments in Joshua Tree and neighboring communities with, so to speak, their nether garments at half mast. Many complaints from tourists were voiced in no uncertain terms. Not only did they encounter a shortage of merchandise and meal facilities but in several instances service, when it was given, was unsmiling and downright surly. This is not the type of advertising that causes visitors to return or to speak highly of our accomodations.

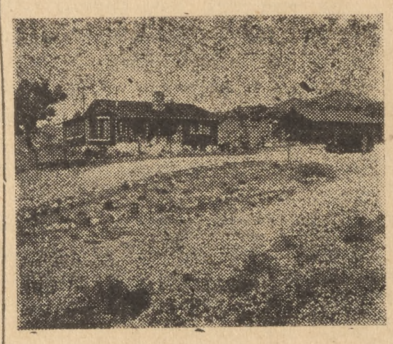
Smart business men who hope to build good will and encourage customers to return will plan for special occasions. It certainly was no secret that a three day holiday was coming. Anyone who can read must have known that the weather on the coast was unpleasant. Both Morongo Valley and 29 Palms staged well advertised celebrations. Not to plan for an extra large number of visitors under such circumstances shows a complete lack of business acumen.

Even the shortage of food and merchandise might have been offset by smiling, courteous service and an attempt to keep people happy. But to cap it all with an ungracious attitude was downright stupid.

Planning for such occasions and a little effort given to caring for our visitors will speed up the inevitable growth of this area. It costs absolutely nothing to smile but it pays big dividends. If we don't do it somebody else will — and they will reap the profit.

Lowly Philosophy

By JUNE LeMERT PAXTON



THE JOSHUAS

The night is still dark for the moon is late coming up over Dead Indian Mountain. Here on the east porch of my cabin I watch the bright headlights of on-coming cars one-half mile below on the highway. These lights move swiftly like phantom-jewels rushing through the night.

This evening I enjoyed meeting five ladies from Palm Springs and Desert Hot Springs. Previously, I had met only one of them. The ladies brought a picnic-supper and while we enjoyed the good food, even more enjoyable was the exchange of intellectual and spiritual food.

And now sitting here in the cool darkness of the cabin-porch, I keep thinking of the mental-alertness of these women; every one is past fifty years of age and yet, as if they were twenty years younger, they are reaching out to new avenues of interest, and improving the ones in which they are even now quite successful. Already, the picnic-supper is almost forgotten, but I'm sure that the strength I derived from the intellectual-contribution will long be remembered!

Quality Furniture—Lyons Furn. Co.

IN 29 PALMS
IT'S
Bob McCown,
REALTOR

RUSTY LANTERN
COCKTAIL LOUNGE
STEAKS -- CHICKEN
Prime Ribs of Beef
Ham Steak
Lobster in Season
Highway 99 Beaumont

Turkey Feeds
• • •
Chicken Feeds
• • •
Best Brands
• • •
GET OUR DELIVERED CASH PRICES ON ONE TON AND FIVE TON LOTS
• • •
COX SEED & FEED CO.
BEAUMONT, CALIF.

Live In The Sun!

Get away from smog and dampness. You'll find real enjoyment of life in Sun Valley Acres. Here on the high desert near the thriving community of Joshua Tree the warm rays of the ever shining sun bake away your aches and pains.

Build your home in the most healthful spot in the Nation.

SUN VALLEY RANCHES HOME and BUSINESS SITES ARE AVAILABLE

Priced As Low As $1150 for 1 1-2 Acres

Convenient Terms can be arranged.

A few complete turkey ranches — home, garage, brooder house, fenced pens and turkey poults — are still available.

Pure, sparkling water is piped to every tract. Paved roads are in. Electricity is coming soon.

This fertile desert land and the year round climate are ideal for raising turkeys, chickens or pheasants, and growing fruits and vegetables.

Investigate now. Come to Sun Valley Acres or, for full information, write to —

BUNKER LAND CO.
SUBDIVIDERS

Joshua Tree Townsite Co.
General Sales Agents
JOSHUA TREE
Los Angeles Office — 112 W. 9th St.
Telephone Mi 6471

- - WHERE TO STAY - -

JOSHUA TRAILER CAMP
Shower Baths — Laundry
E. A. Baldwin & H. E. Wilson
Proprietors
Joshua Tree, California

VALLEY VIEW MOTEL
Apartments Deluxe
Valley View & East Hiway
G. R. BLOOM
Box 91, Joshua Tree, Calif.

LE-ORRA COURTS
On 29 Palms Hiway — Joshua Tree, Calif,
ELECTRIC-HEATED AIR-CONDITIONED
GUEST AND KITCHENETTE APTS.
Please write for Reservations — Phone 7201

DESERT AIR LODGE
Rest and Relax in the Desert Sunshine
Excellent Home Cooked Food Graciously Served
Write or Phone for Reservations
MRS. MAY BECKWITH — TEL. 0811 — JOSHUA TREE, CALIF.

VALLEY VISTA VILLAGE
TRAILER PARK
AUTOMATIC WASHER LAUNDRY SERVICE
Large Concrete Patios — Tile Showers
On 29 Palms Hiway Phone 7021 1 mi. W. Joshua Tree

JOSHUA TREE LODGE
"For That Desert Restfulness"
Mr. & Mrs. H. A. Dolson
Phone 7051 Reasonable Rates Joshua Tree

Coming EVENTS

CHAMBER OF COMMERCE
2nd Friday each month
Community Hall, 8 p.m.
BOARD OF DIRECTORS
Chamber of Commerce
Tuesday preceding C of C.
JOSHUA TREE WOMEN'S CLUB
3rd Friday each month
Community Hall, 2 p.m.
BOARD OF DIRECTORS
Joshua Tree Women's Club
1st Friday each month
Community hall.
JOSHUA TREE PTA
3rd Tuesday each month
School House, 8 p.m.
BOARD OF DIRECTORS PTA
2nd Tuesday each month.
TRI-VALLEY LIONS CLUB
1st and 3rd Thursday
Angel's Cafe — Morongo.
7:30 p.m. Dinner.
BOARD OF DIRECTORS
Tri-Valley Lions Club
Last Thursday each month
Bouchey's, Yucca Valley.
SPORTSMAN'S CLUB
1st and 3rd Monday each month
Sportsman's Hall.
YOUTH FELLOWSHIP
Every Sunday, 6:30 p.m.
Home of Mrs. H. K Lee
MORONGO VALLEY CHAMBER OF COMMERCE
2nd & 4th Thursday each month,
Community Building.

Church Notes

Rev. D. C. Williams, Minister.
Sunday services, 11 a.m.
Community Hall.

JOSHUA TREE

COMMUNITY CHAPEL
Sunday School: Mrs. H. K. Lee, Supt., Community Hall, 9:45 a.m.
CHRISTIAN SCIENCE SOCIETY
Sunday Services 11 a.m.
Sunday School same hour.
Wednesday Evening 8 p.m.
Park Blvd. & Mountain View.

TWENTYNINE PALMS

LITTLE CHURCH OF THE DESERT
Joseph D. Easter, Minister.
Sunday School, 9:30 a.m.
Worship Service, 10:45 a.m.
Prayer meeting, Thurs. 7:30 p.m.
BLESSED SACRAMENT CHURCH
Rev. P. J. O'Dowd, pastor.
Sunday Mass, 8 - 9 - 10:30 a.m.
CHURCH OF CHRIST
Bible Study 10 a.m.
Sermon, 11 a.m.
American Legion Cottage.
EPISCOPAL SERVICES
Rev. Robert M. Hogarth of Palm Springs.
Second Sunday each month.
Community Church.

Morongo Valley

UNION SUNDAY SCHOOL
Every Sunday, 10 a.m.
Community Hall

Gus' Hauling & Welding
SAND, BUILDING ROCK, GRAVEL, FILL DIRT
(Best Construction Sand in the Valley. Compare with others before buying.)
WELDING A SPECIALTY
NOT A SIDELINE
Electric & Acetylene
G. A. OJALA
Joshua Tree Phone 7171
A Good Job, A Fair Price

Right Kind of DDT Needed for Plants

Bug-chasing gardeners who intend to use DDT to kill pests on their plants should be sure they have the right kind of DDT.

Some gardeners have killed their garden plants with DDT fly spray solution, says Assistant Farm Advisor George A. Bowman.

Many of the DDT preparations that are intended for fly and mosquito spraying are mixed with a petroleum-base product that will badly damage or even kill plants. Manufacturers of these products never intended that fly-spray DDT be used on plants.

Many safe DDT products are on the market. Farmers and gardeners can get DDT for use as a spray or a dust. Those who prefer spraying to dusting can get either a "wettable" DDT powder or a liquid DDT concentrate. Both the "wettable" powder and the liquid concentrate are made into sprays by simply adding water.

It is best not to use any kind of DDT on squash.

Chrome Sets — Lyons Furn. Co.

Desert Novelties — The Gift Box.

League Standings

	Won	Lost
Kenney's	4	0
Oilers	4	0
Broiler	2	2
Lafferty's	1	3
Josh Cubs	1	3
Marks	0	4

GAMES THIS WEEK

Tues. — Kenney's—Oilers.
Wed. — Lafferty's—Cubs.
Thurs. — Marks—Broiler.

HI-WAY GARAGE
24 HR. TOWING — BODY & FENDER WORK
Parts & Accessories — General Repair
Phone 7508 — Yucca Valley, Calif.

GAS
THE ECONOMICAL FUEL
CALL
BERT KING
BUTANE - PROPANE — FUEL OIL
Joshua Tree — P.O. Box 78
Twentynine Palms — P. O. Box 287 — Phone 123

Licensed Land Surveyor
SUBDIVISIONS
TOPOGRAPHY
LOT SURVEYS

WILLIAM B. HATCH, JR.
The Plaza Twentynine Palms Phone 182

ELECTRIC APPLIANCES
A COMPLETE ELECTRICAL SERVICE FOR BUILDERS
JOSHUA TREE ELECTRIC SHOP
Joshua Tree Pioneertown

Ready Mix Concrete
IS NOW AVAILABLE
MORE ACCURATE
AND
MORE ECONOMICAL
C. F. RISTINE, Owner
AT
S&L Builders Supply
Yucca Valley — Phone 7500

CLASSIFIED

Rates — 20c per line. Minimum charge 40c

For Sale

GOOD INCOME Small business, $2,400 will handle. Illness forces me to sell. If you don't have above amount don't waste your time or mine — Box 10, care of Joshua Journal, Joshua Tree Calif. 36-tfc

FOR SALE—Modern 3 bdrm. home in Banning, Calif. 1½ baths, basement rumpus room, central heating, 2 car garage; large corner lot. Fine l'v'g and di'g rm. furniture. $10,000 trust deed. Sacrifice $19,500. R. E. Stacey, Box 28, Joshua Tree, Calif. 36 tfc

FOR SALE — Choice corner lot No. 42. Tract 2923, 65x135, Sun Valley. Lois Forrest, 325 W. Buckthorn, Inglewood. 37-3tc.

FOR SALE

Have a very good buy in a lot in Joshua Tree for $375.00
G. A. LINDBERG — Joshua Tree

— RENTALS —

Rentals $35.00
Rentals $40.00
Rentals $50.00
G. A. LINDBERG — Joshua Tree

J. P. MATHIEWS
GARBAGE & RUBBISH COLLECTION
Saturdays Joshua Tree and the Valley

YOWZAH!
Schnauzer Puppies
GRAND CHAMPION AND CHAMPION STOCK
Yowzah's Pet Shop
At the Plaza 29 Palms

Spring — Tra-la!

By Frances Lee Barton

NO matter how long or severe the winter, Spring has a comforting habit of tripping in on schedule, with flowers in her hair. And with her come those two tempting harbingers of summer — rhubarb and strawberries — to grace our tables. They lend a refreshing and colorful note to meal planning, and both are so good you may have trouble deciding which to serve. In that case, try combining them to make Old Time Tarts. The flavors complement each other so well. Your family will love them, of course, but keep them in mind for company dinners, too — they will do your table proud.

Old Time Tarts

2 cups diced rhubarb; ½ cup water; 1½ cups sugar; ½ teaspoon salt; 3 tablespoons quick-cooking tapioca; 2 cups crushed strawberries; 8 baked tart shells; ¼ cup cream, whipped.

Combine rhubarb, water, sugar and salt in saucepan. Bring to a boil and simmer 5 minutes. Add quick-cooking tapioca and strawberries and bring to a full boil, stirring constantly. Remove from heat. Cool, stirring occasionally. Turn into tart shells. Chill. Just before serving, garnish with the whipped cream. Makes 8 servings.

INCOME PROPERTY

2 FURNISHED 3 room homes, cement block costruction. Excellent location. Includes 2 large income lots—$9250—Easy terms

DESERT HOMES

HERE'S A TOP VALUE—New redwood home, 2 large bedrooms, fireplace, tub and shower, plenty of storage space. Fine view lot 100'x200' on Park Blvd. $9,000 — some terms.

3 ROOM FRAME HOME — Lot 88x135 ft. New Price $4,250. ½ Cash. Possession immediately.

3 ROOM FURNISHED HOME — Stucco outside—Knotty pine inside thruout. Asphalt tile floors—Spun glass insulation. Beautiful view lot 60 ft. x 135 ft.—$4800.

NEW, 2 Bedroom Home, cement Block Const. Large living room, Roomy kitchen & dinette. Service Porch, ample storage & closet space — home nicely finished thruout—Tub and shower bath—Screened Front Porch — Patio. Price $8,250, some terms.

SACRIFICE—4-room cement block home. Fireplace, electric range and water heater. Large lot 117' frontage—$6800. Terms.

Beautiful home — Cement block const. 2 bedroom, furnished, including electric refrigeration. Landscaped yard. Lot 92x135. Possession immediately.

MODERATE sized, new, frame home, ready to move in. Located in Sun Valley Acres. Generous 60x135 ft. lot. Front fence and walk. Price $3950, terms.

FOR RENT — Furnished Cottages and Duplexes—$15.00 per week to $75.00 per month.

JOSHUA TREE TOWNSITE COMPANY
Townsite Office
Joshua Tree, Calif.

WANTED
GOOD
USED CARS
We Will
Pay You
MORE CASH
* * * *
Paulk Motor Company
BANNING
220 East Ramsey St.

Cubs Beat Marks

(Contained from page 1)

but the Cubs went ahead with 3 more runs in their half. Harmon beat out a short infield hit; Leyhe singled to right and both men galloped home when Garry's hot one was muffed by Murphy. Burns popped out to third, Humphreville walked but was forced at second when Ojala hit a grounder to second. Arch brought Garry home with a neat single and Bethel grounded out to end the inning.

Neither side scored in the fourth. The Cubs added another one in the last of the fifth on Burns' single, a poor heave by Albertson and a long fly by Humphreville. The Marksmen went scoreless again in the fifth while the Cubs rang the bell once more to lead 5 to 2. In the sixth the Characters scored twice on 1 hit and a couple of Cub miscues. The Cubs completed their scoring in the last of the sixth with 1 more run. The Character Roomers added their last tally with Albertson's homer in the top of the seventh and that was all.

Joe Arch, pitching for the Cubs, had the edge in that department although he gave up 8 hits. He struck out 3 and walked none. Berryhill allowed 7 singles but was erratic in the first part of the contest and walked five Cubs. He fanned 1.

At the plate Albertson got the only round-tripper of the evening. Murphy and R. Nichols each got two hits and Harz, Coats and Tessmer rapped out one apiece. For the Cubs Leyhe had a perfect night with the hickory, batting 3 for 3. Harmon got 2 singles and Burns and Arch got one each.

The Cubs were charged with 3 errors and the Marksmen with 2. The fielding on both teams was good. Albertson made a spectacular catch of Ojala's line drive in the first, Murphy did a neat job at second and D. Nichols, the junior member, contributed a nice catch in center for the losers. Garry made a spectacular sliding catch in center, Humphreville was efficient on first and Burns, a new Cub hand, covered the third sack expertly. The Cubs clicked as a team and showed promise of better times to come.

Bailey, calling balls and strikes, Powell on first, and Curry at third, did good work on some difficult decisions. Several arguments enlivened the game for the small crowd of spectators.

Score by innings:								R	H	E
Marks	2	0	0	0	0	2	1	5	8	2
Cubs	1	0	3	0	1	1	x	6	7	3

JOIN THE JOLLY BOYS.

Heywood-Wakefield-Lyons Fur. Co.

Patio Theatre
JONES — SMITH
At Smith's Ranch, 29 Palms

Thurs., Fri. June 3-4
"FOOTSTEPS OF YOUTH"
Eric Linden — Cecilia Darkey

Sat., Sun. June 5-6
"RIDING ON AIR"
Joe E. Brown

29 Palms Theatre

Fri., Sat. June 4-5
'Albuquerque"
(Color)
Randolph Scott —
Barbara Britton

Sun., Mon. June 6-7
"Treasure of Sierra Madre"
Humphrey Bogart

Fri., Sat. June 11-12
"Sign of the Ram"

Yucca Valley Liquor Store
A COMPLETE LINE OF
Liquor — Liqueurs
Wines and Cold Beer
Open 10 A.M. to 10 P.M. — Saturday 12 to Midnite
Yucca Valley, Calif.
Kenneth Horton Hugh Dorsett

E. V. & H. Lafferty
Grading — Excavating — Asphaltic Paving
Caterpillar — Bull-Dozers & Blades
Joshua Tree Phone 29 Palms, 394 29 Palms

PROFESSIONAL

RADIONIC ANALYSIS ELECTRO-THERAPY
DR. LOUIS SINCLAIR
Chiropractor
Phone 7151 Park Blvd. at El Reposo Joshua Tree

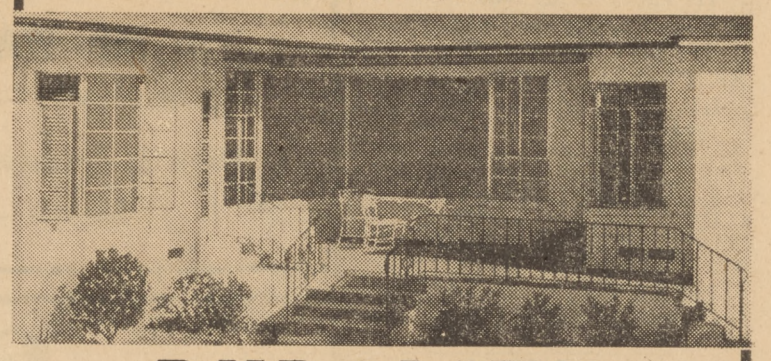
Dr. Wm. T. Ince
PHYSICIAN & SURGEON
OSTEOPATH
Ph. 473 or 184 Twentynine Palms California

Dr. Thomas B. Sowell
D. C.
Yucca Village
COMPLETE EXAMINATIONS
ELECTRO AND PHYSIO
THERAPY

H. M. ROTHWELL
OPTOMETRIST
Phone 4091
17 W. Hays Banning, Calif.

LET GILPIN COOL YOU
ALL TYPES OF COOLERS AND FANS
29 Palms Yucca Valley
Gilpin's Plumbing Shop
29 Palms Yucca Valley

DIAMOND-LIKE BEAUTY
And Almost As Durable



ALUMINUM ALLOY WINDOWS **DURALITE** MANUFACTURED BY BOURNE PRODUCTS CO. SAN DIEGO 1, CALIFORNIA

The **home beautiful** comes into its own with these graceful casements. The silver tone of aluminum is becoming to any type structure or color scheme. Superior design has given DURALITE a double seal and a non-vibrating vent. Manufactured from the finest architectural alloy, these windows effect initial saving because they **need no painting!** Your first cost is your last cost as no upkeep expense is required. YOU CAN GET DURALITE WINDOWS NOW! Standard and block sizes—15 day delivery guaranteed.

DISTRIBUTOR
J. C. Scott Co.
3878 Van Dyke
San Diego, Calif.
Randolph 5564

ATTENTION!
BLOCK HOUSE BUILDERS
Now—for the first time—there is available a complete line of casement windows designed in 8 inch modules to fill the natural void in 12 or 16 inch block construction. Block cutting for window installation can become a thing of the past for you!

See Your Local Dealer

WHITTAKER and WHITTEN
1240 WEST RAMSEY ST. BANNING, CALIF.

Build Your Desert Home
in JOSHUA TREE
The Center of the Nation's Health Bowl

Get away from the noise, traffic, smoke and fog of the cities. Here in a sunny, ideal year 'round climate you'll find quick relief for sinus trouble, asthma, arthritis and other ills.

Enjoy the scenic beauty of the desert. Let experienced builders plan with you for comfortable living.

We offer you a wide choice of desirable home and business lots with all city conveniences. Come and live in this rapidly - growing desert community.

JOSHUA TREE TOWNSITE CO.

Joshua Tree, Calif.
Phone 7111

Los Angeles Office — 112 W. 9th St.
Phone MI 6471